



## One-At-A-Time Dispensing For Maximum Cost Savings

- Guaranteed 25% reduction in napkin usage
- High-capacity for substantial labor savings
- Hygienic design: patrons touch only the napkin they use
- Exclusive AD-a-Glance™ custom advertising area





**Winner!**  
2004 IFDA Foodservice  
Grand Prix Award for Innovative Products  
to the Foodservice Industry

*Only Xpressnap<sup>®</sup> ...  
... Can Deliver Savings This Big*

*Napkin overconsumption can really eat into a restaurant's profits.* With patrons grabbing too many napkins from traditional dispensers, foodservice employees find themselves refilling low-capacity dispensers over and over. And owners must take up valuable storage space with excess napkin cases to meet the demand.

The Xpressnap system dramatically reduces napkin usage. Its one-at-a-time napkin dispensing design ensures that patrons use fewer napkins. In fact, we guarantee that Xpressnap will decrease consumption by at least 25%. And with a high-capacity design and a 50% smaller storage case, Xpressnap delivers substantial labor and storage savings as well.

**“Nice design and very easy to dispense,  
should really help your bottom line over time.”**

2004 Foodservice Grand Prix Judge



# Six Dispensing Options



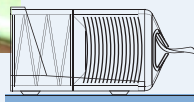
**Stand Model**

The Xpressnap Stand provides stability and holds the dispenser upright. Its portable feature allows the user to easily position the unit at any location.



**Tabletop Model**

The stylish, small-footprint design of the Tabletop dispenser makes it ideal for use at individual tables in casual dining environments.



**Countertop Model**

The Countertop model is available for users who prefer the look of a traditional napkin dispenser.

**“I was very impressed with the way the dispenser works, pulling out one napkin at a time.”**

JoAnna Brooks, Foodservice Director,  
Upper Arlington City School District



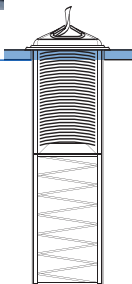
# One Napkin. Every Time.

4



## **In-Counter Model**

The In-Counter dispenser easily drops into a pre-existing counter opening to provide a space-saving alternative to countertop dispensers.

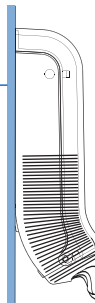


5



## **Wall Mount Model**

The Xpressnap Wall Mount dispenser easily mounts to a wall and can be used as a space saver when counter space is limited.

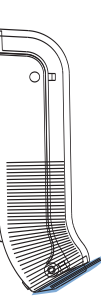


6



## **Drive-Thru Model**

For drive-thru applications, an interchangeable faceplate is available for multiple napkin dispensing.



# Use 25% Fewer Napkins...Guaranteed!\*

*Fewer napkins taken...fewer napkins wasted...fewer napkins refilled.*

Take advantage of the one-napkin-at-a-time Xpressnap® dispensing system to:

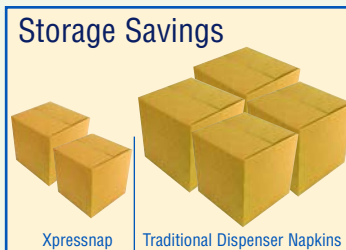
- Increase labor efficiency – the Xpressnap Stand dispenser holds up to 900 napkins, nearly three times the capacity of traditional dispensers.
- Improve hygiene – patrons touch only the napkin they use.
- Decrease storage space – each Xpressnap case is up to 50% smaller than standard napkin cases.
- Advertise – create a custom message and display it in the AD-a-Glance™ message area.



**“Tell everyone to use them because we’ve cut our usage tremendously!  
People can take as many napkins as they need, but they have to take  
them one at a time.”** Chef at Empire State Plaza, Albany NY

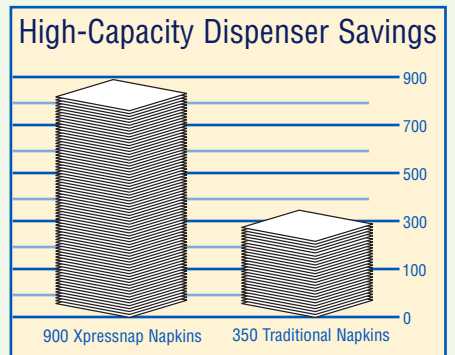
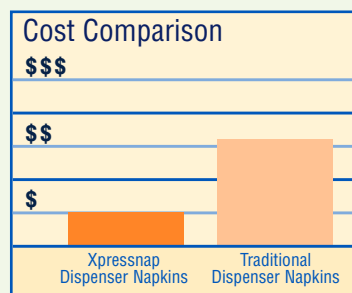


## Xpressnap Advantages



Xpressnap napkins are larger than the competition, but **Xpressnap cases are up to 50% smaller than standard napkin cases**, so you'll need less space to store them. Plus, one-at-a-time dispensing helps decrease consumption, so you'll reduce the number of cases you need to store.

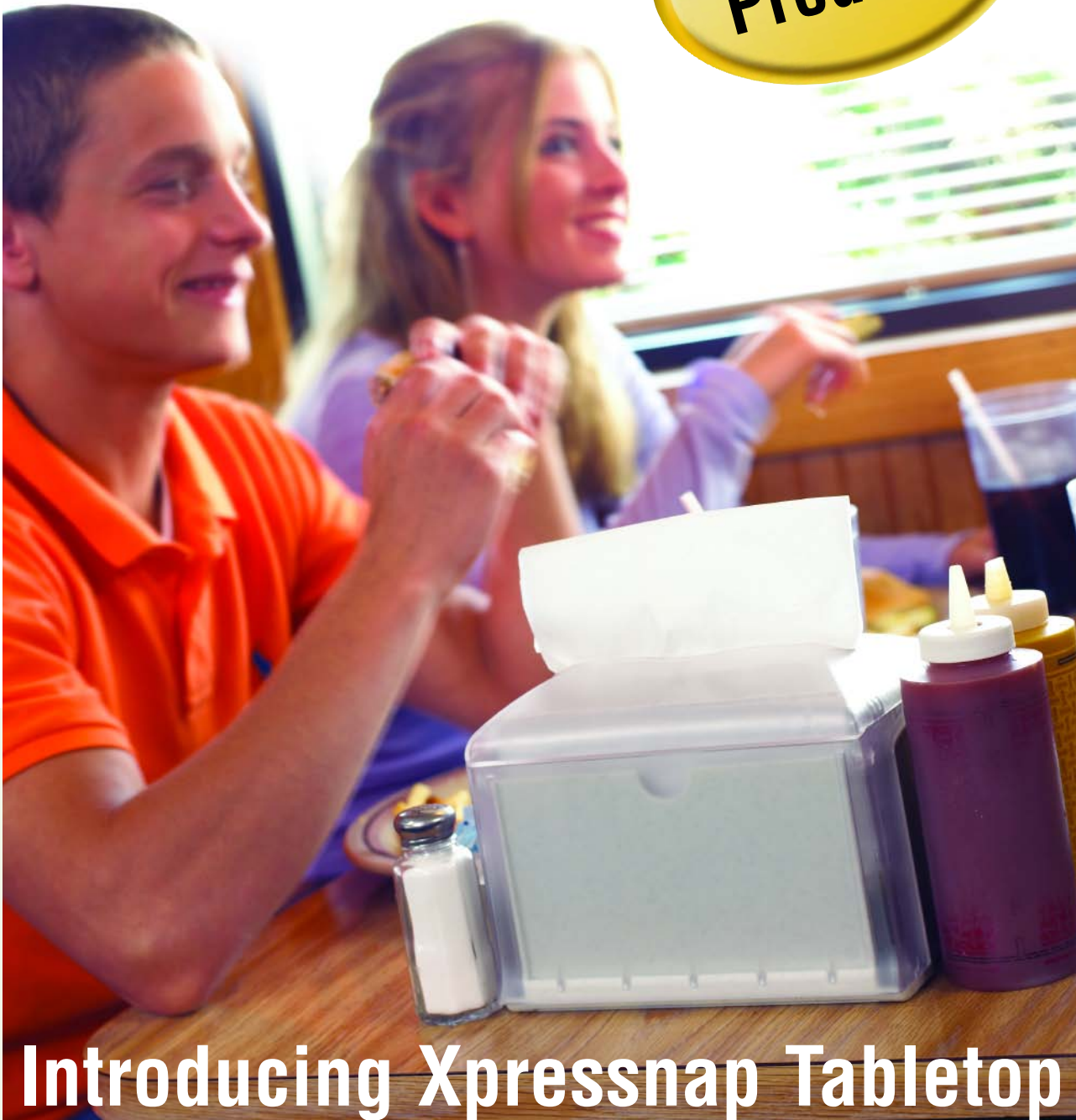
Xpressnap helps you cut costs in two ways: **Reduced labor costs** from using high-capacity dispensers, and **lower consumption costs** through one-at-a-time dispensing.



While most traditional counter dispensers only hold about 350 napkins, **Xpressnap's unique high-capacity stand model holds 900 napkins** — nearly three times more! Refilling is easy, and with Xpressnap, you'll refill less frequently, reducing labor costs and increasing customer satisfaction.

\* When compared to traditional napkin dispensers. Up to \$250 money-back guarantee. See your SCA representative for full details.

**NEW  
Product!**



## Introducing Xpressnap Tabletop

*The newest addition to the award-winning Xpressnap lineup is the convenient Tabletop dispenser.* A perfect fit for tables and countertops, this one-napkin-at-a-time dispenser is designed to bring the cost savings and hygienic benefits of the Xpressnap line to casual dining environments. And like the Stand model, the Tabletop model features the unique AD-a-Glance™ message area to display custom advertising.



# Now With More Choices Available

The Xpressnap System is available in six dispensing options, in a variety of colors that complement foodservice environments.

SCA's interfolded, lap-sized Xpressnap napkins are designed to work flawlessly with the Xpressnap proprietary design. Once loaded, *only Xpressnap napkins* feed through the dispenser effortlessly, to guarantee one-napkin-at-a-time dispensing, every time. Xpressnap napkins, which are larger than competitive brands, can be used in all Xpressnap models, so you only need to order one SKU for multiple dispensers.



| Xpressnap Dispensers  |  |  | Xpressnap Refill  |  |  |
|---|--|--|---|--|--|
| <p>Color<br/> <input type="checkbox"/> Granite<br/> <input checked="" type="checkbox"/> Black</p> <p>31XPT, 31XPS</p> | <p>Color<br/> <input checked="" type="checkbox"/> Chrome<br/> <input checked="" type="checkbox"/> Black</p> <p>30XPC</p> | <p>Color<br/> <input checked="" type="checkbox"/> Chrome</p> <p>30XPIC</p> | <p>Color<br/> <input checked="" type="checkbox"/> Crystal Blue<br/> <input type="checkbox"/> Clear</p> <p>30XPS</p> |  |  |

| Napkin Product No.    | Description  | Color                    | Napkins/Package  | Napkins/Case | Open Size (W x L)             | Folded Size (W x L)               | Approx. Lbs./Case | Cubic Ft./Case |
|-----------------------|--|--------------------------|--|--------------|-------------------------------|-----------------------------------|-------------------|----------------|
| DX900                 | Xpressnap Napkin, 1/4 Fold   | White                    | 500  | 6M           | 8.5" x 13"<br>(21.6cm x 33cm) | 4.25" x 6.5"<br>(10.8cm x 16.5cm) | 21.3              | 2.2            |
| DX906E*               | Xpressnap Napkin, 1/4 Fold   | Natural                  | 500  | 6M           | 8.5" x 13"<br>(21.6cm x 33cm) | 4.25" x 6.5"<br>(10.8cm x 16.5cm) | 22.4              | 2.2            |
| Dispenser Product No. | Description  | Color                    | Dispenser Size (H x W x D)   |              | Dispensers/Case               | Approx. Lbs./Case                 | Cubic Ft./Case    |                |
| 30XPS                 | Dispenser & Stand  | Crystal Blue/<br>Granite | 19.5" x 7" x 5.4" <i>dispenser</i><br>(49.5cm x 17.8cm x 13.7cm)<br>22.5" x 8" x 12.5" <i>dispenser on stand</i><br>(57.2cm x 20.3cm x 31.8cm) |              | 1                             | 5                                 | 1.36              |                |
| 31XPS                 | Dispenser & Stand  | Clear/Granite            | 19.5" x 7" x 5.4" <i>dispenser</i><br>(49.5cm x 17.8cm x 13.7cm)<br>22.5" x 8" x 12.5" <i>dispenser on stand</i><br>(57.2cm x 20.3cm x 31.8cm) |              | 1                             | 5                                 | 1.36              |                |
| <b>NEW</b> 32XPS      | Dispenser & Stand  | Clear/Black              | 19.5" x 7" x 5.4" <i>dispenser</i><br>(49.5cm x 17.8cm x 13.7cm)<br>22.5" x 8" x 12.5" <i>dispenser on stand</i><br>(57.2cm x 20.3cm x 31.8cm) |              | 1                             | 5                                 | 1.36              |                |
| 30XPC                 | Counter Model Dispenser  | Chrome/Granite           | 5.5" x 7.5" x 11.5"<br>(14cm x 19.1cm x 29.2cm)  |              | 1                             | 3.6                               | .38               |                |
| 31XPC                 | Counter Model Dispenser  | Black                    | 5.5" x 7.5" x 11.5"<br>(14cm x 19.1cm x 29.2cm)  |              | 1                             | 3.6                               | .38               |                |
| 30XPIC                | In-Counter Model Dispenser (Special Order)                             | Chrome                   | 19.5" x 7.25" x 5.375"<br>(49.53cm x 18.42cm x 13.65cm)  |              | 1                             | 8                                 | .91               |                |
| 30XPDT                | Drive-thru Faceplate<br>(Please contact your local SCA representative) |                          |  |              |                               |                                   |                   |                |
| <b>NEW</b> 31XPT      | Tabletop Model Dispenser   | Clear/Granite            | 6.2" x 5.8" x 7.8"<br>(15.75cm x 14.73cm x 19.81cm)  |              | 4                             | 8                                 | .97               |                |
| <b>NEW</b> 32XPT      | Tabletop Model Dispenser   | Clear/Black              | 6.2" x 5.8" x 7.8"<br>(15.75cm x 14.73cm x 19.81cm)  |              | 4                             | 8                                 | .97               |                |

\* Meets EPA guidelines for post-consumer content (Minimum 30%)

# Display your message with **AD-a-Glance™**

The Xpressnap Tabletop and Xpressnap Stand models offer a unique, one-of-a-kind feature: the AD-a-Glance™ message display panel. With AD-a-Glance, every glance is a chance to communicate a message to patrons.

## Every Glance is a Chance

### ...to Cross-Promote Your Offerings

AD-a-Glance offers the perfect opportunity to promote your business, let patrons know about upcoming specials, or cross-promote your happy hour specials, dessert menu or other special offers. You can also generate revenue by allowing other businesses to use the space for advertising.

### ...to Enhance Your Business Reputation

You also have the unique opportunity to foster goodwill toward your business in your community by featuring a philanthropic partner template offered by SCA Tissue. SCA is proud to support nonprofit organizations that help build stronger communities, including Pets 911, Special Olympics and Big Brothers/Big Sisters.

### ...to Make a Difference

It's easy to use your AD-a-Glance to make a difference – both in your community and for your bottom line! PDF templates from the nonprofit organizations, along with customizable cross-sell templates, are available free for convenient download at [www.scatissue.com/adaglance](http://www.scatissue.com/adaglance).

**For every philanthropic ad template that is downloaded from our web site, SCA Tissue will make a donation to that charitable organization.**



**SCA Tissue is supporting the following causes by contributing donations to each and helping them build awareness through this program.**



**Special Olympics**



**Big Brothers Big Sisters**

*Little Moments. Big Magic.™*



# Xpressnap®

One napkin. Every time.



**Your Local Distributor:**

**essentials**  
for everyday life™

SCA-XPRESSNAP-1/06-10M/3M-IND-25



**SCA TISSUE NORTH AMERICA**  
P.O. Box 2400  
Neenah, Wisconsin 54957  
1-866-SCA-ONLY (1-866-722-6659)  
[www.scatissue.com](http://www.scatissue.com)

© 2006 SCA Tissue North America LLC  
All Rights Reserved.  
Xpressnap and AD-a-Glance are registered  
trademarks of SCA Tissue North America LLC